

the *Value* of
HEADWEAR

FIND MORE PROMO HEADWEAR RESOURCES AT

HATSWORK.COM

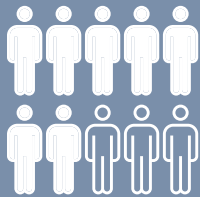
PROMO CAPS
ARE KEPT FOR



EACH CAP CREATES



69% OF CONSUMERS
OWN A PROMO CAP



33% OF MEN WEAR THEIR
CAP WEEKLY OR MORE



C.P.I. OF
A \$10 CAP



85% REMEMBER
THE ADVERTISER
WHO GAVE THE CAP

