

Hatswork Round-Up: June 13, 2019



In today's Round-Up, we are taking a look at how [Major League Baseball teams](#) are mixing fashion and promo with their different themed nights. We'll also look at one hat made using a 3D printer.

SAGE

Winter is Coming to Major League Baseball in the Form of Promotional Products

In 2017, when [Major League Baseball](#) held their first Game of Thrones Night, they saw an average attendance increase of over ten percent, and gave away over 58,000 promotional products. Finding ways to tie [pop culture](#) into your marketing strategies will help you reach a wider audience.

Chris Dragon Devenski Bobblehead [October](#) is Coming T-Shirt House Pirates [Beer Mug](#) [Game of Thrones](#) [Baseball Cap](#) [Promo Marketing](#)
Hawaiian Shirts Are Back in Fashion and Promo

You know those silly tropical shirts the men wore in the [Brady Bunch Hawaii special](#)? Well, they're back? in a sort of fashion and promo collide kind of way. [MLB](#) has jumped on this [trend](#). The following teams have all offered one of these shirts as a giveaway.

[Philadelphia Phillies](#)] [Arizona Diamondbacks](#)] - Baltimore Orioles - Tampa Bay Rays [Washington Nationals](#)] [New Atlas](#)
Zaha Hadid Architects' Latest Work is a?Hat?

Friends of the High Line held a [charity function](#) where guests were encouraged to showcase their creativity with custom made hats. Other hats were [auctioned off to raise money](#). Friends of High Line is a [NYC](#) organization founded by community residents to preserve and transform an abandoned freight rail line under threat of demolition into a public park.

Now that Game of Thrones is officially over, I'd like to hear your all-time favorite branded item. What about [merch from other TV shows](#)? Tell me in the comments below. You can also follow us on Instagram and Facebook using the hashtag #hatswork.