

Hatswork Round-Up: May 30, 2019



In today's Round-Up, we're looking at the [entertainment industry](#) and using promotional products in your business. We'll also see what [bizarre products](#) popped up for the Pope's Ireland visit.

Promo Marketing

[Holy Cow There is so Much Game of Thrones Tie-In Merch](#)]

It has been eleven days since the series finale of arguably the best show of our lifetime?at least the best first seven seasons. [Millions of fans](#) sat on the edge of their seat to find out who would ultimately sit on the iron throne. But how many [millions of dollars](#) was earned from brands who tied their merch into the [entertainment phenomenon](#)?

[Adidas GoT Themed Running Shoes](#)]- An Extremely Expensive John Varvatos Apparel Line[Bobbleheads for every MLB Team](#)]

[Mountain Dew's Magical Cans that Reveal a Message When Cold](#)]- Urban Decay's [GoT](#) Makeup Line][Oreo's Limited Edition](#)

Cookies (And Logo)] **E Turbo News**

[Five Top Benefits of Using Promotional Products in Your Business](#)]

By now I'm sure you're aware of the benefits of using promotional products in your business. But I'll never stop saying it, so here is another article to prove my point.

- Guarantee Customer Loyalty- Promote Better Relationships with Customers[Budget-Friendly Marketing Tool](#)]- Lead Generation- Boost Brand Visibility **Promo Marketing**

[The Best \(And Weirdest\) Merchandise From the Pope's Ireland Visit](#)]

We've shown you a lot of [silly products](#) and [off-the-wall promotions](#) over the years, but nothing prepared me for an oversized sucker with them Pope's face on it. Check out the full article for more [wacky promotional products](#).

- Pope Francis Lollipop- Pope Francis Graphic Tee- Pope Francis Portable Chair[Pope Francis Beer](#)]**Pope Francis Baseball Cap**

Can you think of any other events in the [entertainment industry](#) that got as much buzz as the final season of [Game of Thrones](#)? Other than the [Super Bowl](#), of course. Tell us your thoughts in the comments below. You can also follow us on Instagram and Facebook using the hashtag #hatswork.