

Hatswork Round-Up: March 7, 2019



Are you a promotional supplier? What about a [startup in Silicon Valley](#)? In today's Round-Up we're talking to you. We will also give you an update on how [New Era](#) has angered [MLB](#) players.

Access News

[Six Essential Factors for a Quality Promotional Supplier](#)]

You may know this by now, but Hatswork is a division of the best promotional supplier in the headwear game, [Outdoor Cap](#). I promise I'm not biased. This article is a must-read for any promotional supplier looking to provide the best quality and service to their clients, i.e. all of us.

In my opinion, the number one thing small businesses look for when selecting a new promotional supplier is someone they can develop a rapport with and build a good long-standing relationship. But they also want inexpensive, high-quality products delivered ASAP. No pressure, right? Whether you've been doing this for decades, or you're contemplating becoming a promotional supplier, this one is for you.

- Great Products
- Quality
- Timeliness
- Competitiveness
- Innovation

[Financing](#)]

Entrepreneur

[Would a Promotional Product be Effective at Helping You Market Your Startup?](#)]

A while back we did a [series on selling promotional products into the tech industry](#). This article speaks directly to the leaders of startups on the importance of including promos into their marketing mix.

The Washington Post

[MLB Players Love Our Caps. The People Who Make Them for Us Deserve Fair Wages.](#)]

[Last week we told you about Major League players who were speaking out about the New Era facility in New York closing](#). After tweeting his outrage, Sean Doolittle of the Washington Nationals penned a letter published by The Washington Post. To get his full opinion, check out the article.

Tell us about a time when a promotional supplier went above and beyond the call of duty. [Outdoor Cap](#) once filled a carry-on bag with caps, and one of our salesmen flew to the customer to hand deliver them and make sure they were on-time for an event. Tell me your promotional supplier story in the comments below. You can also follow us on [Instagram](#) and [Facebook](#) using the hashtag #hatswork.