

Hatswork Round-Up: July 19, 2018



In today's round-up, we're looking at the top promotional giveaways from the [MLB](#) this season including, you guessed it?hats.

We will also discuss how to plan and budget for the year's promotional expenditures for both employees and customers.

Finally, we will talk about the difference between incentives and promotional products, and how distributors can capitalize on both.

Promo Marketing

[Here Are Our Favorites of the 801 MLB Promotional Giveaways for 2018\]](#)

[Baseball](#) has long been known as [America's](#) pastime, but its fans have come to know it as a sport that offers [unique, and memorable promotional giveaways](#). For the 2018 season, the [MLB](#) planned over 800 giveaways between the 30 teams.

In this article, Promo Marketing discusses their favorite products including, of course, bobbleheads and a Phillies cap with an [embroidered](#) emoji of center fielder, Odubel Herrera.

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[How to Budget for Promotional Giveaways\]](#)

On average, companies spend about 20% of their entire marketing budget on promotional giveaways. This article, helps decision makers budget for the right products at the right time for the right people, as well as offers prime opportunities to get the most out of the products you purchase.

[Brand Apparel for Your Employees\]](#)

[Promotional Gifts\]](#)

[Trade Show Items\]](#)

[Cost Effective Promotional Products\]](#)

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[Boost Sales with Gifts and Incentives\]](#)

What is the difference in incentives and other promotional giveaways? There doesn't have to be a difference. You can incentivize your employees with everything from hats to gift cards to [vacations](#).

This article is for distributors who are looking to expand their incentives sales with clients they have already an established rapport with.

Have you ever received an [out-of-this-world promo product](#) at a [baseball game](#)? Tell us the story in the comments below.