

Promo Product Buyer Survey: Results that Will Surprise You (Infographic)



We've spent a lot of time coming up with tips that will help you sell hats to companies who are looking to purchase branded items to promote their business.

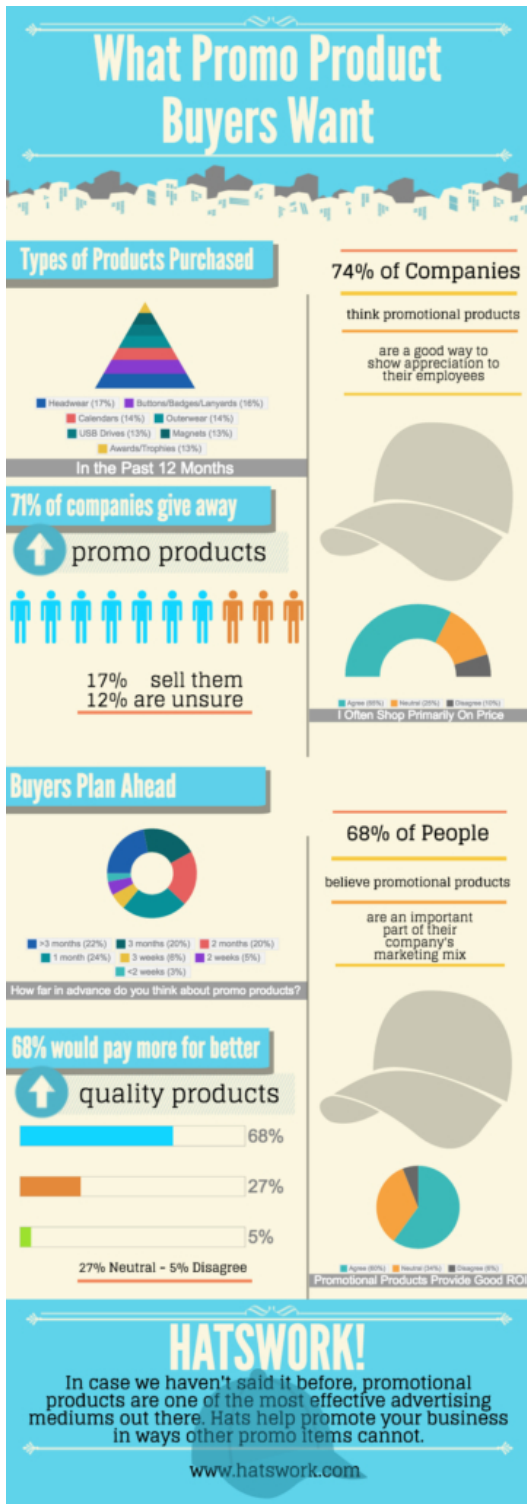
In fact, we've dedicated 3 blog posts to that very subject already, one for seasonal [summer businesses](#), one revolving around [Father's Day](#) and one citing the [top 10](#) promo product consuming industries. And trust me, these won't be the last.

So much of the reason Hatswork exists is to share with you some best practices for selling hats as marketing tools into different industries and companies of all shapes and sizes. Today, we bring you results published by [ASI](#) from their recent survey of the very buyers we're hoping to help you reach.

We're always striving to bring you the most up-to-date applicable information to help grow your business.

The participants are from companies who purchased promotional products within the past 12 months for the purpose of advertising their business. Compare these buyer results with our last [infographic](#) which depicted end consumer statistics.

We've captured some of the results that are relevant to you in an easy to read infographic.



You can view the full survey report [here](#).

Was this updated information helpful? What do you think of the promo product survey results? Let us know in the comments below. You can also follow us on Instagram using the hashtag #hatswork.